

**BC**  
BE CEUTICALS  
SWITZERLAND

MAKE  
YOUR SKIN  
BRIGHTER

**BE WHITE**  
FACE AND BODY WHITENING

SWISS MADE  
ISO 13485



# CLINICAL BREAKTHROUGH

## LUMISKIN®

### ACTION OF DIACETYL BOLDINE

The melanin synthesis starts in amino acids, through tyrosinase activity. Lumiskin® is specifically inhibiting the tyrosinase at the melanogenesis level.

### LUMISKIN®

COLORIMETRIC TEST *IN VIVO*: Test on 20 asiatic volunteers with a bi-daily appliance of a cream containing 4% Lumiskin® (40 ppm DAB) during 2 months.

Measures on 3 areas: homogeneous, hyperpigmented and non-treated.

DAB (LUMISKIN®) IS THE MOST EFFICIENT SOLUTION FOR SKIN BRIGHTNESS IN PIGMENTED SKINS

**+65%**  
brightness

BEFORE  
THE TREATMENT



AFTER  
12 WEEKS



Pigment-lightening results obtained on the forehead and the cheeks after 12 weeks of twice daily application.

## HPPA

HPPA > Similar efficacy than 4% hydroquinone

Rate of cellular proteins & melanin in % (mean of assays in triplicate): 2-(4-hydroxyphenoxy)-propionic acid.

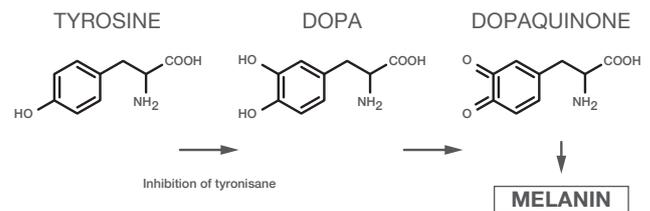
### HPPA EFFICIENCY

HIGHER EFFICACY THAN  
4% HYDROQUINONE

**-63%**  
melanin  
synthesis

## DAB (Lumiskin®)

### ACTIONS ON MELANOTROPE



EFFICIENCY THAT WORKS ON PIGMENTATION  
REQUIRE MULTIPLE ACTIONS ON MELANOTROPE

## ACTIONS OF ACIDS

AHA BHA LAA AA2G

### ASCORBIC ACID

- Pure at 2%
- Anti-oxidant activity
- Cells renewal (whitening action)
- Revitalizing effect on cells
- Reductor of pre-formed melanin
- Inhibits activity of intracellular tyrosinase and melanogenesis

### GLYCOLIC ACID & SALYCILIC ACID

- Exfoliant through the reduction of corneocyte cohesion
- Reduce pre-formed melanin

EXFOLIATION OF PRE-FORMED MELANIN

# COMPREHENSIVE SOLUTIONS FOR PIGMENTED SKINS

## essence 4%



4% Luminiskin®  
1% Arbutin  
4% L-AA  
6% AHA

**Use:** Apply BE WHITE ESSENCE every evening with a homogenous application to your face. Night Cream. Complexion is notably fairer. Skin recovers a flawless transparency and inner pure luminosity. Skin is perfectly fresh, soft and light again

**Content:** 30 ml

## emulsion 2%



2% Luminiskin®  
1% Arbutin  
2% L-AA  
6% AHA

**Use:** Apply BE WHITE EMULSION every morning with a homogenous application to your face. Day Emulsion. Complexion is notably fairer. Skin recovers a flawless transparency and inner pure luminosity. Skin is perfectly fresh, soft and light again.

**Content:** 30 ml

Treatment on  
melanotrope:

HPPA + Lumiskin® DBA

Treatment on  
melanocytes:

Lumiskin® - Arbutin - Kojic acid

Treatment on  
epidermal layer:

AHA + AAG + BHA

Non-hydroquinone  
Brightening solutions

L-AA - AHA - Arbutin

SEE THE DIFFERENCE



## foam 3%

.3% Luminiskin®  
.3% AHA  
.1% BHA  
.1% Vitamin E

**Use:** Apply BE WHITE FOAM morning and evening as a cleansing gel onto wet skin. Massage during 1 to 2 minutes. Rinse thoroughly.

**Content:** 150 ml



## gel 1%

.1% Luminiskin®  
.3% AHA  
.1% BHA  
.1% Vitamin E

**Use:** Apply BE WHITE GEL morning and evening as a purifying scrub gel onto wet skin. Massage deeply during 1 to 2 minutes. Rinse thoroughly.

**Content:** 150 ml

## peel 8%

8% AHA



**Use:** Apply BE WHITE PEEL every other night with a homogenous application to your face. BE WHITE PEEL is a cosmetic peeling to rejuvenate your skin. Complexion is fairer. Skin is illuminated again. For optimal results, combine with BE WHITE FOAM 3%. Use a sunscreen during daytime.

**Content:** 40 ml

**Precautions:** The whole range of BE WHITE products is for external use only. Avoid direct contact with the eyes or mucous membranes.

**Use a sunscreen during daytime.**

For optimal results, use the complete BE WHITE range.

# BE WHITE

## FACE AND BODY WHITENING

	BE WHITE essence	BE WHITE emulsion	BE WHITE balm	BE WHITE peel	BE WHITE foam	BE WHITE gel
Lumiskin®	4%	2%	1%	-	0.3%	0.1%
Kojic acid	-	-	1%	-	-	-
Arbutin	1%	1%	2%	-	-	-
L-AA	4%	2%	0.5%	-	0.1%	0.1%
AHA	6%	6%	4%	8%	0.3%	0.3%
BHA	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%
Vitamin E	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%

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